IBM Apptio Cloudability

Buy What You Need

Cloudability Essentials

Establish FinOps fundamentals, including :

Includes:
• Multi-cloud cost visibility
• Container spend management & optimization
• Rightsizing recommendations
• Commitment planning
• Cost allocation
• Anomaly detection
• Dashboards and analytics
• Foundational budgets & forecasting

Cloudability Standard

Advance FinOps capabilities, including :

Includes everything in Essentials plus:
• Extended cost visibility, to include cloud applications (e.g. Datadog, Databricks, MongoDB, etc.) and FOCUS ingress
• Advanced allocation
• Unit economics
• Workload planning
• Trend-based cloud forecasting
• Collaborative planning workflows
• Budget variance tracking & analysis

Cloudability Premium

Support cross-functional FinOps teams featuring Turbonomic capabilities, including :

Includes everything in Standard plus:
• Workflow and pipeline integration
• Performance-assured optimization recommendations
• Automated IaaS and PaaS optimization
• Automated Kubernetes optimization
• Cloud parking for development and testing

As organizations scale their cloud adoption, they often encounter uncontrolled cloud spends, difficulty in forecasting costs, and a lack of financial accountability across teams. IDC reports that 30% or more of cloud spend is wasted due to poor visibility and resource management.

Many organizations struggle to understand how cloud investments impact their bottom line, and without clear insights into cloud usage, they overspend and fail to align cloud costs with business goals.

Apptio Cloudability is IBM's cloud financial management platform designed to help businesses track, manage, and optimize cloud spend across multiple providers like AWS, Azure, and Google Cloud.

It provides real-time insights and automation to drive financial accountability, reduce waste, and improve cost efficiency.

Cloudability Value Proposition

Cloudability : Pioneering FinOps solution designed for maximum cost visibility and savings

Comprehensive Cloud Visibility :
• Full spend tracking across AWS, Azure, GCP, and more.
• Detailed cost breakdowns by service, team, and project.

AI-Driven Cost Optimization
• Reduce cloud unit costs by up to 30%.
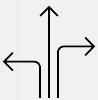• Automate savings through right-sizing and resource efficiency.

Financial Governance & Accountability
• Showback reporting aligns cloud spend with business goals.
• Ensure financial control across cloud environments.

Predictive Forecasting
• Advanced tools for accurate budgeting and planning.
• Improve financial predictability with cloud spend analytics.

Automation & Efficiency
• Automate cost-saving actions across clouds.
• Boost operational efficiency and reduce engineering workloads.

Rapid ROI
• Achieve up to 25% cost reduction in under 6 months.
• Drive continuous, automated savings for long-term financial sustainability.

Enterprise-Scale Management
• Trusted by Fortune 500 companies for managing complex, multi-cloud environments.
• Full cloud cost allocation and anomaly detection for better decision-making.

Key advantages over native tooling

Native tools
• Single cloud
• Allocate subset of costs based on tags and accounts
• Infrastructure based data access
• Handy ad hoc exploration tools
• No chargeback of Kubernetes infrastructure
• Black box commitment recommendations
• Rightsizing focused on compute
• Multi-disciplined support teams

IBM Cloudability
• Multi-cloud visibility, standard definitions
• All costs allocated based on business rules
• Business defined data access
• Curated dashboards and personalized views
• Integrated Kubernetes cost management
• Independent commitment recommendations
• Broad rightsizing service coverage
• Backed by dedicated team of FinOps experts

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